

## **Historic, Archive Document**

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# MOLES & GILLEN

184 MAIN AVENUE

Phone, Passaic 2091

PASSAIC, NEW JERSEY

**2½ inch Potted Plants and Rooted Cuttings Our Specialty**

Seeds - Bulbs - Insecticides - Bamboo Canes - Fertilizers

WRITE FOR COMPLETE LISTS OR READ CLASSIFIED ADS.

## CHRYSANTHEMUMS, Rooted Cuttings

### New Varieties

#### Baur-Steinkamp Introductions and their descriptions

**WHITE CHIEF.** In white Chief we have an incurved white of good commercial size and good substance. A splendid sort to follow Quaker Maid. Blooms October 18th from terminal bud and perfects practically all its bloom. Grows four feet tall.

**GOLDEN BRONZE.** Produces large spreading blooms of good substance. A wonderful shade of golden bronze, so much desired by the buying public. Grows five feet tall from June planting. Take terminal bud for best results. Earlier buds come lighter in color. Blooms Oct. 25 to Nov. 1.

**ROSE GLORY.** A bright lavender pink to cut along with Celestra and Justrite. Oct. 15 to 20. Good stem and foliage. Grows five feet from June planting. Take terminal bud for best color.

#### Rooted Cuttings

\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000

### LARGE FLOWERING MUMS

Choice Commercial Varieties that are scarce

<b>Adrian's Pride,</b> Thanksgiving yel-	100	1000
low.....	\$4.00	\$35.00
<b>Antique,</b> bronze sport of Dr.		
Enguehard.....	4.00	35.00
<b>Geo. Baer.</b> Bronze sport of Early		
Rose, Oct. 20.....	5.00	45.00
<b>Hilda H. Bergen,</b> rich bronze,		
Oct. 8; can be planted closely		
and grown several flowers to the		
plant.....	12.00	100.00
Betsy Ross, incurved; white; Nov. 5.	4.00	35.00
<b>Major Bonnaffon,</b> yellow, Nov. 20.	4.00	35.00
<b>Bronze Mistletoe,</b> sport of Mis-		
tletoe.....	6.00	50.00
<b>Bronze Turner,</b> bronze sport of		
Turner.....	10.00	95.00
<b>Mrs. R. M. Calkins,</b> bright yel-		
low, Nov. 25.....	5.00	45.00
<b>Calumet,</b> exhibition bronze; good		
commercial, Oct. 25.....	6.00	50.00
<b>Celebration,</b> Thanksgiving yellow	4.00	35.00
<b>Celestra,</b> bright yellow, blooms		
Oct. 12.....	12.00	100.00
<b>Chadwick White</b> .....	5.00	45.00
<b>Chadwick Yellow</b> .....	5.00	45.00
<b>Chattanooga,</b> pure white, Dec. 1	4.00	35.00
<b>Chieftain,</b> pink, Nov. 1.....	4.00	35.00
<b>Miss Chicago</b> .....	6.00	50.00
<b>Chrysolora,</b> yellow, Oct. 15.....	4.00	35.00
<b>Citronelle,</b> incurved yellow, Oct. 30	5.00	45.00
<b>Corneto,</b> incurved pink, Nov. 10	6.00	50.00
<b>Crystal Dome,</b> incurved white,		
Nov. 5.....	4.00	35.00
<b>Mrs. J. Leslie Davis,</b> (Pink Turner)	6.50	55.00
<b>December Beauty,</b> white, Dec. 10	5.00	45.00
<b>December Glory,</b> incurved, white,		
Dec. 1-10.....	5.00	45.00
<b>Detroit News,</b> bronze, Oct. 25	5.00	45.00
<b>Distinctio</b> n, incurved rose-pink,		
4 ft.....	5.00	45.00
<b>Early Frost,</b> white, Sept. 17.....	4.00	35.00
<b>Early Rose,</b> pink, Oct. 20.....	4.00	35.00
<b>Elberon,</b> pink, Nov. 15.....	8.50	75.00
<b>Enchantress</b> (Smith's), early rose-		
pink, Oct. 10.....	4.00	35.00
<b>Dr. Enguehard,</b> pink.....	4.00	35.00
<b>Favorite,</b> white, Nov. 15-20.....	4.00	35.00
<b>Clara B. Ford,</b> yellow, Nov. 20.....	5.00	45.00
<b>Helen Frick,</b> pink, Nov. 20.....	4.00	35.00
<b>Friendly Rival,</b> yellow, Nov. 20.....	7.00	65.00
<b>Glorious,</b> pink, end of Oct.....	4.00	35.00
<b>Glory of Pacific,</b> pink, Oct. 10.....	4.00	35.00
<b>Golden Measure,</b> midseason yel-		
low, incurved form.....	5.00	45.00
<b>Golden Queen,</b> early yellow,		
Sept. 25.....	4.00	35.00
<b>Gold Lode,</b> yellow, Oct. 7.....	4.00	35.00
<b>Golden Celebration,</b> improved		
Celebration.....	7.00	60.00
<b>Golden Glow,</b> yellow, Aug. 15.....	4.00	35.00
<b>Golden Chadwick,</b> Nov. 5.....	5.00	45.00
<b>Golden Glory,</b> yellow, Nov. 5.....	4.00	35.00
<b>Golden King</b> (1923), incurved		
yellow, Nov. 15-25.....	5.00	45.00
<b>Golden Mistletoe,</b> Dec. 1st.....	4.00	35.00
<b>Margaret Graham,</b> pure white,		
Nov. 15, round incurved form		
with broad waxy petals, 4 ft.;		
Strongstem and abundant foliage		
12.00	100.00	
<b>Robt. Halliday,</b> yellow, Oct. 20	4.00	35.00
<b>Hamburg Late Pink,</b> Dec. 1.....	5.00	45.00
<b>Hamburg Late White,</b> Dec. 1.....	5.00	45.00
<b>Harvard,</b> red, Nov. 15, 5 ft.; bud		
Sept. 30.....	4.00	35.00
<b>Indiana,</b> large-sized bronze,		
bronze and old gold, Oct. 8.....	7.00	60.00

#### LARGE FLOWERING MUMS—Continued

<b>Indian Summer</b> (Bronze Chab-	100	1000
wick), Nov. 25.....	\$6.00	\$50.00
<b>Edgar Stillman Kelly,</b> white,		
Nov. 15.....	4.00	35.00
<b>Lustre,</b> lavender-pink, Oct. 8.....	7.00	60.00
<b>McNeice,</b> pink, Oct. 25.....	4.00	35.00
<b>Mefo,</b> creamy white, Nov. 15.....	5.00	45.00
<b>Merida,</b> yellow, shading to orange,		
Nov. 20 and later.....	5.00	45.00
<b>Midnight Sun,</b> bright yellow,		
Nov. 1.....	4.00	35.00
<b>Mistletoe Pink,</b> pink sport of		
Mistletoe.....	5.00	45.00
<b>Mistletoe White,</b> Sec. 1.....	5.00	45.00
<b>Monument,</b> commercial white,		
Nov. 15.....	5.00	45.00
<b>Nagiroc,</b> orange-bronze, Nov. 1.....	8.50	75.00
<b>Oconto,</b> white, Oct. 10-15.....	4.00	35.00
<b>October Rose,</b> incurved pink, Oct.		
10.....	5.00	45.00
<b>Pacific Supreme,</b> pink, Oct. 10.....	4.00	35.00
<b>Gladys Pearson,</b> bronze for		
Thanksgiving.....	4.00	35.00
<b>Pink Treasure,</b> incurved, Nov. 15.....	5.00	45.00
<b>Pink Turner</b> (Mrs. J. Leslie Davis).....	6.50	55.00
<b>J. W. Prince,</b> dark pink sport of		
Chieftain, Nov. 5.....	5.00	40.00
<b>Purple King,</b> nearest to purple;		
exhibition, Nov. 5-10.....	8.50	75.00
<b>Quaker Mald,</b> large white, Oct. 5.....	4.00	35.00
<b>Chas. Rager,</b> white, Nov. 5.....	4.00	35.00
<b>Richmond,</b> yellow, Nov. 1.....	4.00	35.00
<b>Roman Gold,</b> yellow, Nov. 5.....	4.00	35.00
<b>Rose Chochard,</b> early pink, Oct. 15.....	4.00	35.00
<b>Rose Perfection,</b> pink, Nov. 5.....	4.00	35.00
<b>Rose Glow,</b> pink, Oct. 10.....	4.00	35.00
<b>Mrs. Nellie T. Ross,</b> yellow, Nov. 30.....	4.00	35.00
<b>A. Schmidt,</b> pink sport of Seide-		
witz.....	5.00	45.00
<b>E. A. Seidewitz,</b> pink.....	4.00	35.00
<b>Silver Sheen,</b> pure white incurved		
Oct. 20.....	4.00	35.00
<b>Snow White,</b> incurved, Nov. 1.....	4.00	35.00
<b>Sunbeam,</b> yellow, Nov. 15.....	5.00	45.00
<b>Sun Glow,</b> yellow, Oct. 25.....	4.00	35.00
<b>Sungold,</b> bright late yellow, Nov. 15.....	5.00	45.00
<b>Sylvan Tints,</b> Thanksgiving va-		
riety; cardinal, reverse side tan.	5.00	45.00
<b>Tekonsha,</b> large bronze for		
Thanksgiving.....	5.00	45.00
<b>Thanksgiving Pink,</b> dark pink.....	4.00	35.00
<b>Tiger,</b> bright yellow, Oct. 25.....	6.00	50.00
<b>Mrs. L. B. Tim,</b> lustrous white,		
incurved, Oct. 5.....	6.00	50.00
<b>Tints of Gold,</b> bronze, Oct. 10.....	6.00	50.00
<b>Towantie,</b> white for Thanksgiving		
4.00	35.00	
<b>Turner,</b> bronze.....	10.00	95.00
<b>Unaka,</b> pink, Oct. 5.....	4.00	35.00
<b>W. H. Waite,</b> bronze, Nov. 5.....	8.50	75.00
<b>White Chadwick,</b> Nov. 25.....	5.00	45.00
<b>White Chieftain,</b> Nov. 5.....	4.00	35.00
<b>White Perfection,</b> Nov. 1.....	5.00	45.00
<b>White Seidewitz,</b> Nov. 25.....	4.00	35.00
<b>White Surprise,</b> Nov. 20.....	5.00	45.00
<b>White Turner,</b> Nov. 1.....	5.00	45.00
<b>Whittier,</b> yellow to replace Bon-		
nfafon, Nov. 15.....	4.00	35.00
<b>Yellow Chieftain,</b> like Chieftain,		
Nov. 5.....	6.00	50.00
<b>Yellow Frost,</b> Sept. 12.....	4.00	35.00
<b>Yellow Rager,</b> Nov. 5th.....	6.00	50.00
<b>Yellow Pockett</b> .....	10.00	95.00
<b>Yellow Turner,</b> Nov. 1.....	6.50	55.00

### Novelties for 1930

#### POMPONS AND SINGLES

#### Baur-Steinkamp Introductions

<b>IRIDESCENT.</b> Combination of gold and		
pink. Oct. 15. A good grower, producing		
strong sprays. Medium height.		
<b>LILAC.</b> Grow this in place of Leilah. An		
improved color and better spray; about eight		
inches taller and more vigorous in general.		
Solid lavender pink which holds its bright-		
ness. Blooms about Oct. 15.		
<b>GOLD-TIPS.</b> The petal is a bright bronze		
and tipped at the end with bright yellow,		
hence the name Gold-tips. Nov. 21. Medium		
height.		
<b>SILVER-TIP.</b> Bright pink, with silver tip		
at end of each petal. Gives good yield of		
fine sprays and blooms. Nov. 15. Good		
keeper and shipper.		
<b>Rooted Cuttings</b>		
\$5.00 per doz., \$25.00 per 100, \$200.00 per 1000		

#### NOVELTIES—Continued

<b>DOROTHY TURNER.</b> The best Pompon		
for Thanksgiving. An ideal color combina-		
tion of bronze and old gold.		
\$15.00 per 100, \$125.00 per 1000		

#### POMPONS

<b>Acto,</b> pink, Oct. 25.....	100	1000
	\$4.00	\$35.00
<b>Adirondak,</b> fine early bronze, Oct. 15	5.00	45.00
<b>Alletta,</b> light pink, Oct. 10; dwarf	5.00	45.00
<b>Angelo,</b> fine pink, Oct. 25.....	4.00	35.00
<b>Autumn Glints,</b> bronze, Nov. 5.....	4.00	35.00
<b>Baby,</b> yellow Button, Nov. 15.....	5.00	40.00
<b>Betty Watkins,</b> bronzy yellow,		
Thanksgiving.....	4.00	35.00
<b>Brown Beauty,</b> bronze, Dec. 1.....	5.00	45.00
<b>Bronze No. 1,</b> fiery bronze, Nov. 15	7.00	60.00
<b>Bronzito,</b> bronze, Nov. 15.....	4.00	35.00
<b>Bucena,</b> bronze for Thanksgiving.		
5.00	45.00	
<b>Capt. Cook,</b> pink, Nov. 10.....	4.00	35.00
<b>Chicago Pearl,</b> fine white for		
Thanksgiving.....	5.00	45.00
<b>Clorinda,</b> fine bronze, Nov. 25.....	5.00	45.00
<b>Co. Peck Buhl,</b> deep yellow,		
Oct. 25.....	4.00	35.00
<b>Diana,</b> white; trifle larger than		
Doty.....	4.00	35.00
<b>Edina,</b> rose-pink, Oct. 15.....	5.00	45.00
<b>Elthel,</b> bright red, Oct. 25.....	5.00	45.00
<b>Frank Wilcox Jr.</b> , Nov. 15 to		
Thanksgiving.....	5.00	45.00
<b>Golden Nymph,</b> bright yellow,		
Dec. 10 and later.....	5.00	45.00
<b>Fire Bird,</b> best early red, Oct. 25.....	5.00	35.00
<b>Flora,</b> crimson, Nov. 1.....	4.00	35.00
<b>Frank Wilcox,</b> bronze.....	4.00	35.00
<b>Glory of Seven Oaks</b> (Carrie),		
deep yellow.....	7.00	60.00
<b>Gold Coin,</b> bright yellow, Dec. 1		
and later.....	5.00	45.00
<b>Gold Drop,</b> Nuggets type; golden		
bronze; Nov. 5.....	5.00	45.00
<b>Golden Climax,</b> yellow, Nov. 1.....	4.00	35.00
<b>Golden Crest,</b> golden yellow, Nov. 1.....	5.00	45.00
<b>Gold Mine,</b> bright yellow, Oct. 25.....	7.00	65.00
<b>Golden Nymph,</b> Dec. 10 and later		
5.00	45.00	
<b>Golden Sceptre,</b> bright yellow,		
Nov. 25.....	5.00	45.00
<b>Leilah,</b> rose pink, Oct. 12.....	4.00	35.00
<b>Leroy,</b> bluish pink, Nov. 20.....	5.00	

Feb 15 1930

W. L. S. S.